



2007-2008 Circle of Honor Winners

Alzheimer's Community Care
American Red Cross – North Treasure Coast Chapter
Blair Advertising
Big Brothers/Big Sisters of St. Lucie County
Dept. of Revenue – GTA Fort Pierce Service Center
First Peoples Bank
Florida Power & Light/IBEW
Fort Pierce Utilities Authority
Indian River State College
Martin Memorial Health Systems
Mustard Seed Ministries
Office of the Public Defender, 19th Judicial Court
Publix- Darwin Square
Publix- East Port Plaza
Publix- Prima Vista Crossing
Publix- Rivergate Plaza
Publix- Sabal Palm Plaza
Publix- St. James
Publix- St. Lucie West
Publix- Taylor Creek Commons
Publix- Tradition
St. Lucie County Administration
St. Lucie County School District
St. Lucie County Sheriff's Office
Seacoast National Bank
Treasure Coast Food Bank
Tropicana Products, Inc.
United For Families
UPS
Wal-Mart Distribution Center #7038



Be a Star Supporter

Join The Circle of Honor

Give. Advocate. Volunteer.
LIVE UNITED™



United Way
Of St. Lucie County

United Way Wants to Honor You

We know that a strong community is a reflection of dedicated corporate support in that community. United Way has a history of working with organizations and corporations in the St. Lucie County community for 45 years. In many cases, companies also provide other non-financial support such as volunteers, in-kind gifts and other services. United Way of St. Lucie County would like to honor your contributions. The "Circle of Honor" was created to applaud the organizations that truly support the mission of United Way. The organizations that receive this honor are the star supporters of United Way of St. Lucie County.

Be a Part of Something Special

In addition to receiving an award for your company to display, Circle of Honor companies receive special year-round recognition. We will list this circle of companies that have put extra effort into supporting the community in our marketing and support materials, campaign press releases, our web site and other public listings. United Way will provide you with a promotion kit, including our Circle of Honor logo in electronic format, so that you can share this honor with your employees, vendors and customers through your newsletters, web site and other tools. This award is designed to honor companies of all sizes. Therefore, the number of your employees is not a direct measure of your commitment to our community. Both small and large companies are welcome to apply.

Help Us Honor You

Please take time to review the Circle of Honor criteria listed in this brochure and complete the application at the end of your workplace campaign. Your United Way representative can help you calculate the giving results. Remember, the deadline for turning in your campaign results to qualify is Friday, February 2, 2009.

Find out how your company can support United Way by joining the Circle of Honor, call 772-464-5300 or visit www.unitedwayslc.org.

Return the checklist with your Final Campaign results by February 1, 2008.

By Mail:
United Way of St. Lucie County
4800 South U.S. Highway 1
Fort Pierce, Florida 34982

By Fax:
772-464-7805

Company : _____ CEO: _____

ECC Name: _____ Phone: _____

ECC E-mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Yes, we met the following Circle of Honor criteria.

Corporate Giving

The company has made a corporate contribution to United Way of St. Lucie County.
AND/OR

The company has made an in-kind donation to United Way of St. Lucie County.

Please describe in-kind contribution:

Employee Giving

The average employee gift is at least \$75.00.

AND/OR

At least 40% of all employees participate in the campaign.

Best Practices

Must answer yes to at least 6 of the following:

Reviewed previous campaign results for opportunities for growth

Set challenging campaign goal (dollars or participation)

CEO supported and was involved in campaign

CEO gave leadership level gift (\$500.00 or more)

Publicized campaign and United Way's key messages

Provided year-round communication to employees about United Way

Solicited 100% of employees

Held group meetings for employees

Conducted a separate leadership giving campaign

Thanked employees for their gift and participation in writing or at an event

Non-financial contributions

Must answer yes to at least 4 of the following:

Employees volunteer for United Way or a United Way partner agency (United Way Volunteer, Event Volunteer, Employee Coordinator, Loaned Executive)

Company provided a Loaned Executive

Company actively collaborates with United Way on a key community initiatives or programs

Company is a United Way Pacesetter company (runs United Way campaign July-September)

Company provided United Way with donors' names and addresses or e-mail addresses so United Way can personally thank your employees

Company conducted a "new hires" program offering new employees the opportunity to give

Company promoted involvement with United Way to customers, suppliers and other audiences through its newsletter, website, or other communications

Participated in Day of Caring