

United Way of St. Lucie County Loaned Executive Program

*An investment in your community
is an investment in your business.*



Cultivate talent, develop expertise, raise visibility

One of the most comprehensive management training programs in the area is at United Way. United Way of St. Lucie County's Loaned Executive Program should be in your leadership development toolkit. You can polish your best and brightest employees while helping to benefit your community.

Loaned Executives participate in public speaking, team building, leadership and sales training that develops valuable skills the employees take back to their companies.

Participating in this program gives your company high visibility in a multi-million dollar campaign, provides executive training for employees, and improves the lives of thousands of people each year.



WE WANT YOU TO DO MORE THAN WEAR THE SHIRT... LIVE IT!

YOUR COMPANY BENEFITS

- Networking opportunities with other local businesses and organizations help establish and enhance relationships with area businesses and civic leaders.
- Participating companies receive public recognition as a corporate community citizen.
- The program supplements your current company leadership/management programs.
- After the program, the employee returns with enhanced leadership potential and increased presentation and customer service skills.

YOUR EMPLOYEE BENEFITS

- The Loaned Executive develops a better understanding of community needs and the health and human services available.
- The Loaned Executive receives training in sales, customer service, teamwork, public speaking and account management.
- The Loaned Executive develops valuable contacts within the community.

THE PERFECT CANDIDATE

- Energetic, self-motivated, team-oriented people who have a strong desire to make a difference.
- People who embrace growth opportunities, enjoy learning and welcome new challenges.
- Flexible, outgoing and organized.

THIS IS HOW YOU CAN LIVE UNITED

- Four to eight hours a week for 14 weeks from September to December.
- Analyze past performance of assigned campaign accounts and implement ways to achieve improvement.
- Manage and implement employee giving campaigns in assigned accounts.
- Serve as the key link with management and campaign coordinators.
- Communicate the LIVE UNITED message to potential contributors, individually and in group settings.
- Attend 2 training sessions in August.

Great Networking Potential!

Here are just some of the companies in St. Lucie County who have participated in our program:

Bank Atlantic	Fort Pierce Utilities Authority	Publix Super Markets
Boys & Girls Club	Frontline for Kids	Riverside National Bank
City of Port St. Lucie	Grand Bank & Trust	Seacoast National Bank
Department of Children & Families	Gulfstream Business Bank	St. Lucie County Administration
Department of Revenue	Indian River State College	St. Lucie County School District
FedEx	Lawnwood Regional Medical Center	St. Lucie County Sheriff's Department
First Peoples Bank	Martin Memorial Health Systems	St. Lucie Medical Center
Florida Atlantic University	MicroTech Systems	Tropicana Products, Inc.
Florida Power & Light	Office of the Public Defender	United for Families

2008 Loaned Executive Commitment Form

- YES I/We will provide a Loaned Executive to United Way of St. Lucie County from September 2009 to December 2009.**

Proposed Loaned Executive:

Name: _____ Company: _____

Phone: _____ E-mail: _____

My Contact Information:

Name: _____ Company: _____

Phone: _____ E-mail: _____

Please fax this completed form to: 772-464-7805

For more information contact, Judith Cruz at (772) 464-5300 or judy.cruz@unitedwayslc.org